

# ***Bump! Set! Spike! Worksheet***

**Improve persuasive conversation skills to build community partnerships**

Issue: \_\_\_\_\_

Agency: \_\_\_\_\_

Problem: \_\_\_\_\_  
\_\_\_\_\_

Policy Solution: \_\_\_\_\_

Common Opposition Argument or Tough Question: \_\_\_\_\_

**Bump It!** \_\_\_\_\_  
In one sentence, acknowledge what they have said. (Ex: "I understand you think...")

**Set It!** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
In a couple sentences, give the facts. (Ex: "The public health community looks at it from a different perspective...")

**Spike It!** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Redirect the conversation by stating your most effective argument. (See CDC or national partners for help messaging.)

Common Opposition Argument or Tough Question: \_\_\_\_\_

**Bump It!** \_\_\_\_\_  
In one sentence, acknowledge what they have said. (Ex: "I've heard \_\_\_\_\_ from others, too.")

**Set It!** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
In a couple sentences, give the facts. (Ex: "The truth is, however...")

**Spike It!** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Redirect the conversation by stating your most effective argument. (See CDC or national partners for help messaging.)