2013 Barbara A. Lange Memorial Award in Health Education

Barbara A. Lange was an avid public health professional in Wisconsin for 25 years. She served in various responsibilities with the Bureau of Public Health, particularly focusing on health education and health promotion strategies. She was indefatigable in her efforts to promote the health and well-being of the citizenry by encouraging partnerships across the health-related professions. She served with numerous organizations and governing bodies, particularly the Wisconsin School Health Education Coalition, the Wisconsin Public Health Association, and the Wisconsin Health Education Network. She is remembered with respect and admiration by those who knew her.

Two Award Categories:

Local Practitioner Award: Recognition of a deserving individual who focuses his/her responsibilities at a more local level in addressing all six award criteria.
Regional/Statewide Practitioner Award: Recognition of a deserving individual who has a broader range of influence at the regional or statewide level in addressing all six award criteria.

Six Award Criteria: (*Nominees for this award should exemplify the following attributes)*

- Demonstrates leadership and advocacy for health education and health promotion in Wisconsin.
- Empowers and supports others to enhance health through educational strategies.
- Demonstrates a commitment to health education and health promotion.
- Offers a clearly-articulated vision for the health of the citizenry.
- Advances the vision and priority of health enhancement through changes in health-related systems.
- Advances overall the priority of prevention and health improvement.

To Nominate:

- Nominators are to submit support materials for a nominee in one category only.
- Support materials must include: *(Note: Support material should be no more than 10 pages.)*
  a.) One letter of nomination (may be co-signed).
  b.) A minimum of three letters of support (there can be more than three).
  c.) Resume or vita for the nominee.
  d.) Additional support material (e.g., as appropriate: news articles; significant publications).
- **Deadline Date:** All materials must be postmarked by **Friday, March 1, 2013**. Please send the materials to: Dr. Gary Gilmore, 201 Mitchell Hall, University of Wisconsin-La Crosse, La Crosse, WI 54601.

Questions?
Call Dr. Gilmore:
608.785.8163

Deadline for receipt of nomination materials: Friday, March 1, 2013.

2013 Award Presentation:

2013 WHEN Annual Meeting Luncheon, April 19, 2013, Marriott Madison West, Middleton, Wis.

Past Recipients:

1995 Inaugural Award: Kenneth Baldwin, MPH
1996 Award: Patrick Remington, MD, MPH
1997 Award: Norman E. McKonly, Jr.
1998 Award: Robert Jecklin, MPH
1999 Award: Susan M. Uttech, MS, CHES
2000 Award: Chet Bradley, MS, CHES
2001 Award: Deborah L. Tackmann, MEPD
2002 Award: Janice M. Winters, RN, BSN, MPH
2003 Award: Sheryl L. Gotts, MS
2004 Award: James M. Vergeront, MD
2005 Regional/Statewide Award: Mary L. Gothard, BS, CHES
2005 Local Practitioner Award: Lori A. McMillan, MFA
2006 Local Practitioner Award: John E. Mielke, MD
2006 Local Practitioner Award: Rebecca Meert, CHES
2007 Regional/Statewide Award: Jon Hisgen, MS, CHES
2008 Regional/Statewide Award: Mary Pesik, RD, CD, CLE
2008 Local Practitioner Award: Francie A. Peardon
2009 Regional/Statewide Award: James Kazmierczak, DVM
2009 Regional/Statewide Award: Reghan Walsh
2010 Local Practitioner Award: Paula J. Silha
2011 Regional/Statewide Award: Brenda L. Rooney, Ph.D., MPH
2012 Regional/Statewide Award: Gary Hollander, Ph.D.

Award Subcommittee: Dr. Gilmore (Chair), Cathy Sendelbach, CHES, and Sheri Siemers, MPH, CHES

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April 19, 2013

Marriott Madison West, Middleton, Wis.

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