

**Health Priority: Social and Economic Factors the Influence Health
Objective 2: Social Connectedness and Cultural Competence (Logic Model)**

Long term (2010) Subcommittee Outcome Objective: Between 2000 and 2010, increase the level of a) social connectedness of individuals within communities and b) cultural competence in healthcare services settings.

Long-term outcome objective updated as of: Sept 2004

Inputs	Outputs		Outcomes		
	Activities	Participation/ Reach	Short-term 2002-2004	Medium-term 2005-2007	Long-term 2008-2010
<p>Department of Health and Family Services, Centers for Disease Control and Prevention, and other state, federal, tribal, and local experts and community advisors to design and evaluate questions for statewide surveys on racial climate and cultural competence and establish methodology to ensure adequate sampling of the population—including racial/ethnic minority and limited English proficient populations.</p> <p>Allocations and grants from state, federal, or private sources to allow for review of existing survey instruments or design of new statewide survey instruments to monitor perceived social connectedness, racial/ethnic climate, and cultural competence.</p> <p>Administrative approval from the Department of Health and Family Services and the Bureau of Health Information to modify the Family Health Survey, Behavioral Risk Factor Surveillance Survey, or other</p>	<p>Hold meetings with Department of Health and Family Services’ Bureau of Health Information staff and a consultant panel of state, academic, and community representatives to develop questions for statewide surveys and conduct pilot.</p> <p>Conduct educational workshops and technical assistance regarding culturally and linguistically appropriate standards to health and human service providers such as hospitals, community primary care clinics, W-2 agencies, non-profit community service organizations, and businesses</p> <p>Conduct outreach to health and human service providers such as hospitals, community primary care clinics, W-2 agencies, non-profit community service organizations, and businesses to promote organizational self-assessment of cultural competence in these settings.</p> <p>Conduct statewide surveys to monitor consumer perception of</p>		<p>The State of Wisconsin, in partnership with local communities, tribes, and health and social service systems, will design questions and conduct pilot surveys of perceived racial/ethnic climate and cultural and linguistic competence for inclusion on the current statewide Family Health and/or Behavioral Risk Factor Surveillance surveys.</p> <p>The Department of Health and Family Services, Affirmative Action/Civil Rights Compliance Office, partner agencies, and communities will promote organizational self-assessment surveys of cultural and linguistic competence in health and social service settings.</p> <p>The Department of Health and Family Services, Affirmative Action/Civil Rights Compliance Office, and partner</p>	<p>Conduct a public information campaign to educate high-level decision makers, community leaders, and the public about the benefits of a cohesive social environment, improved social relations and positive racial/ethnic climate on the improved health of communities.</p> <p>The Department of Health and Family Services’ Bureau of Health Information, in partnership with the University of Wisconsin and local jurisdictions, will conduct and report results of a statewide baseline survey to measure perceived racial/ethnic climate in communities.</p> <p>The State of Wisconsin, in partnership with the Wisconsin Association of Primary Health Care and the Wisconsin Health and Hospital Association, will conduct and report results of</p>	<p>Ensure ongoing evaluation and dissemination of information on successful programs and interventions to improve racial/ethnic climate in communities and cultural and linguistic competence in public service settings.</p> <p>Ensure sustainable resources and funding for community initiatives that improve racial/ethnic climate and culturally and linguistically competent services.</p> <p>Increase by 50 percent (over baseline established in statewide surveys) the proportion of local health departments and health clinics that have established culturally and linguistically appropriate competent community health</p>

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<p>statewide household surveys with recommended questions.</p> <p>Allocations and grants from state, federal, or private sources to implement and analyze at least one pilot statewide survey or at least three community-specific local surveys with recommended questions.</p> <p>Affirmative Action/Civil Rights Compliance Office staff and selected federal, tribal, state, and private expert consultants to provide training, technical assistance, and enforcement of culturally and linguistically appropriate standards and guidelines.</p> <p>Allocations and grants from state, federal, or private sources to conduct at least two cultural/linguistic competence trainings in each county.</p> <p>Academic and professional staff and community-based resources to review research and disseminate information on social connectedness to policymakers; health and social service systems; civic, faith-based, and community-based</p>	<p>social connectedness in neighborhood settings and cultural competence in service settings at least every two years. Monitor organizational self-assessments of cultural and linguistic competence. Conduct neighborhood town meetings with diverse community groups to discuss and promote social</p> <p>Publicize and support community strategies that have proven effective in improving racial/ethnic climate.</p> <p>Sustain a persistent advocacy network to improve legislation and policies to</p>		<p>agencies will provide ongoing education and training, technical assistance, and enforcement of federal and state civil rights laws and CLAS standards to ensure cultural and linguistic competence in health settings that receive state and federal funds.</p>	<p>a statewide baseline survey to measure perceived culturally and linguistically appropriate care in health service settings.</p> <p>The Wisconsin State Legislature and public and private sector agencies will sponsor legislation and allocate funding for new and existing community-level efforts (with demonstrated results) targeted to fostering positive racial/ethnic relations in communities and improving cultural and linguistic competence in local healthcare and public service institutions.</p>	<p>promotion and disease prevention programs.</p> <p>Increase by 50 percent (over baseline established in statewide surveys) the level of perceived social connectedness and cultural competence in community and public service settings.</p>

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<p>organizations; and natural leaders from diverse and non-diverse communities.</p> <p>Public relations experts for media campaigns and local community leaders for social marketing.</p> <p>Local health departments, tribes, health organizations, and other community partners to complete organizational self-assessments and promote culturally competent workforce and services.</p> <p>Allocations and grants from state, federal, or private sources for statistically valid sampling and survey analysis.</p> <p>Allocations and grants from state, federal, or private sources for telephone and face-to-face survey interviewers (including bilingual and bicultural staff) to survey a representative statewide sample of community respondents.</p> <p>Allocations and grants from state, federal, or private sources for interpretation and translation services.</p>					

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<p>Allocations and grants from state, federal, or private sources for community dialogues and local programs.</p> <p>Legislative study committee, advocates, and lobbyists to effect supportive policy changes and funding allocations.</p> <p>A network of academic and professional staff and community-based resources to disseminate information on social connectedness to policymakers; health and social service systems; civic, faith-based, and community-based organizations; and natural leaders from diverse and non-diverse communities.</p> <p>Public relations experts for media campaigns and local community leaders for social marketing.</p> <p>Legislative study committee, advocates, and lobbyists to effect supportive policy changes and funding allocations.</p>					