

**Health Priority: Intentional and Unintentional Injuries and Violence
Objective 3: Fall-Related Injuries and Death (Logic Model)**

Long-term (2010) Subcommittee Outcome Objective:

3a: By 2010, the age adjusted fall death rate will be 9.0/100,000 population.

3b: Between 2000 and 2010, reduce the age-adjusted rate of hospitalizations due to falls.

Long-term outcome objective updated as of: Sept 2004

Future Interim Goal:

By 2005, there will be an increase in comprehensive falls prevention programs at the local/community level. Goal for 2010 is to look at comparative mortality and morbidity data from 2000 and 2010 (or the most recent year available) and show a decrease in overall falls death rates and hospitalizations.

Inputs	Outputs		Outcomes		
	Activities	Participation/ Reach	Short-term 2002-2004	Medium-term 2005-2007	Long-term 2008-2010
Department of Health and Family Services, the Bureaus of Emergency Medical Services and Injury Prevention, Section on Aging, Long Term Care, and Resources; Family and Community Health; Occupational Health, local public health departments and aging offices, University of Wisconsin-Madison and Milwaukee and other committed partners will develop and implement an educational campaign to raise awareness, educate, and influence the 3 P's—policymakers (local, county, state), direct care providers and general public on the impact of falls and need for falls prevention	<p>The statewide initiative partners identified will develop and disseminate standardized presentation packages and educational materials on impact of falls, needs for fall prevention activities/programs, components and tools to be used in a comprehensive fall prevention program.</p> <p>The statewide falls prevention advisory workgroup will meet routinely to assist in coordination of falls prevention activities/programs and formation of local community and/or state coalitions.</p> <p>Technical support and promotion of data collection will be provided to communities and decision/policy makers.</p> <p>Approximately 25, or one third, of counties/communities will have received standardized and/or model materials and developed programs supporting the additional three falls clinics and comprehensive falls prevention program</p>		<p>The partners will provide education statewide to heighten awareness and increase knowledge on the impact of falls and falls prevention through a statewide media campaign developed by key partners and disseminated widely.</p> <p>Training by the partners will be provided for public health and health care professionals and volunteers in one third (25) of Wisconsin counties through improved communication and collaboration between professional associations with centers for higher learning and development of model curricula for health care professionals and allied healthcare providers to be</p>	<p>Additional resources such as Tribal, county, and locally--specific falls and falls prevention informational materials (such as in-home assessment and screening tools, curricula, and programs) are available and in use in one half (36) of Wisconsin counties, regions, and tribes.</p> <p>Emergency medical services and trauma registry data (inclusive of falls) is available by 2004.</p> <p>State falls advisory group (and/or injury coordinating group) provides input and assists in the development of a data-</p>	<p>Wisconsin will “fall off” the Centers for Disease Control and Prevention’s “Top 10 list” of states with the most deaths related to falls.</p> <p>Interdisciplinary falls clinics will exist across the state with at least one per Department of Health and Family Services’ region.</p> <p>Most counties in Wisconsin will have a comprehensive falls prevention program in place. (Comprehensive falls prevention programs will include the following: in home assessments, follow</p>

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<p>activities/programs. These same groups will develop and deliver training for professionals to educate them on impact of falls and falls prevention. Department of Health and Family Services, the Bureaus of Emergency Medical Services and Injury Prevention, Section on Aging, Long Term Care, and Resources; Family and Community Health; Occupational Health, and other interested parties will work to support community collaborations and provide falls prevention information to them and their policy/decision makers.</p> <p>Department of Health and Family Services, the Bureaus of Emergency Medical Services and Injury Prevention, Section on Aging, Long Term Care, and Resources; Family and Community Health;</p>	<p>models--which include in-home assessments, follow up screenings, education of consumers, in home exercise, and home safety checks with improvements--in the state.</p> <p>Falls prevention curricula will begin to be introduced into schools of medicine, nursing, physical and occupational therapy, etc., in Wisconsin by key partners.</p> <p>Evaluation of falls prevention efforts will be enhanced due to improved access to falls data for partners and interested parties through the availability of falls data in the web-based query system, trauma registry, and emergency medical services data.</p> <p>Data indicates effectiveness of statewide falls prevention activities/programs in decreasing fall-related injuries and deaths by concentrating prevention efforts.</p>		<p>providers to be incorporated into trainings/education models at institutes of higher learning, training videos of clinical and in-home assessments at the local community level. Local partners will promote and develop community coalitions building partnerships to improve access to assessment, screening, and intervention materials and training opportunities, provide resources to carry out programs, and identify best practice models.</p> <p>A statewide falls prevention advisory group will be established to assist with the overall coordination of education, training, data collection and analysis and achievement of statewide goals and objectives of the plan.</p> <p>The access and reporting of falls related data will improve through the</p>	<p>driven evaluation to evaluate effectiveness of programs and strategies.</p> <p>The injury web based query system is operational improving access to falls data by interested stakeholders.</p> <p>The Bureau Emergency Medical Services and Injury Prevention, Section on Aging, Long Term Care, and Resources, will expand data surveillance to look at other noncaptured causes, location, etc.</p>	<p>up screenings, education of consumers, exercise programs, and home safety checks with modifications.)</p> <p>Model curricula of falls risk and prevention is initiated in five different centers/specialty education facilities for higher learning (Physical Therapy, Occupational Therapy, Nursing, Medical, Nutrition, and Vision) in Wisconsin.</p> <p>Balance and strengthening programs will be available to older adults in at least each Department of Health and Family Services' region of the state.</p> <p>Web based query system for falls data will be available to provide systematic and timely data and information.</p>

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<p>Occupational Health; University of Wisconsin Madison and Milwaukee, and other interested parties will work to improve falls-related reporting, availability and access to data for communities and decision/policymakers.</p> <p>State Advisory and community falls prevention coalitions will identify and promote model comprehensive falls prevention programs, standardized materials, and model falls prevention curricula for health and allied health professionals schools of higher learning.</p> <p>The Bureau of Emergency Medical Services and Injury Prevention, Section on Aging, Long Term Care, and Resources, in partnership with Bureau of Health Information will enhance the web based query system to provide increased falls-related injury/death data.</p> <p>Data is collected, analyzed, and accessible at the local, regional, and state levels as provided by the Bureau of Emergency Medical Services and Injury Prevention, Section on Aging, Long Term Care, and Resources, and Bureau of Health Information and other key partners.</p>			education, training and coalition building efforts identified.		Wisconsin will see a reduction of injury and mortality from falls.