

**Health Priority: High Risk Sexual Behavior  
Objective 2: Unintended Pregnancy in Wisconsin (Logic Model)**

**Long-term (2010) Subcommittee Outcome Objective:** By 2010, 30 percent or less of pregnancies to Wisconsin residents will be unintended.  
Long-term outcome objective updated as of: Sept 2004

Inputs	Outputs		Outcomes		
		Participation/ Reach	Short-term 2002-2004	Medium-term 2005-2007	Long-term 2008-2010
<p>Staff to develop and maintain an ongoing website concerning best practice methods within Wisconsin's Department of Health and Family Services.</p> <p>Funding for public awareness, program implementation, and research concerning evidence-based and best practice models through public and private grants and third party reimbursement.</p> <p>Legislative support for comprehensive reproductive health services and comprehensive maternity and perinatal care including needs of family members (e.g., adequate funding for maternity and</p>	<p>Disseminate the Surgeon General's Call to Action to Promote Sexual Health and Responsible Sexual Behavior 2001 and other research reports of best practice models concerning sexual health and responsible sexual behavior.</p> <p>Develop a web page within the Department of Health and Family Services website concerning best practice models with links to current research reports that address Turning Point health priority issues, including healthy sexual behavior.</p> <p>Engage media in development of a local and statewide dialogue concerning sexual health and responsible sexual behavior.</p> <p>Teach consumers skills in critical analysis of media portrayals of family and sexual behavior with appropriate consumer responses.</p> <p>Promote messages concerning responsible sexual behavior in nontraditional settings, such as those directed toward programs for males,</p>	<p>This objective is intended to reach all residents of Wisconsin, targeting most interventions to the most socioeconomically vulnerable communities. Participants include all family members, including adolescents in and out of school; parents; guardians; trusted adults; community leaders; opinion leaders; legislators; private, not for profit, and alternative health care providers; pharmacists; the media; personnel from schools and higher education; correctional institution staff and inmates; public health practitioners and leaders; and the military.</p>	<p>In Wisconsin, promote a dialogue involving all people in the state concerning the national goal: "All pregnancies should be intended—that is, they should be consciously and clearly desired at the time of conception."</p> <p>Acknowledge and support the roles of parents, school personnel, members of faith-based and other community organizations in providing sexuality education, recognizing that parents are the child's first educator, and that families differ in their ability to discuss sexuality issues.</p> <p>Increase knowledge of the need for reproductive health/perinatal health</p>	<p>In Wisconsin, adopt the national goal: "All pregnancies should be intended—that is, they should be consciously and clearly desired at the time of conception."</p> <p>Improve accessibility of developmentally and culturally appropriate reproductive health care across Wisconsin, including the continuum of services from health promotion and education, disease prevention, and treatment for reproductive health care services for all childbearing individuals in Wisconsin.</p> <p>Ensure that reproductive health services including adequate counseling concerning the feelings, attitudes, and motivation needed for ongoing family planning/contraception to avoid unintended pregnancies.</p> <p>Ensure curricula for health professionals includes current</p>	<p>By 2010, 30 percent or fewer of pregnancies to Wisconsin residents will be unintended.</p>

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<p>paternity leaves).</p> <p>Staff and volunteer time for a Statewide Advisory Council to promote and monitor the role of the greater community in promotion of responsible healthy sexual behavior. Health professionals to promote public awareness of sexual health and responsible sexual behavior and to improve capacity for reproductive health care services.</p> <p>Nontraditional partners for expansion of health education and reproductive health services</p> <p>Programs for comprehensive adolescent health services, especially those addressing males.</p>	<p>including sports and employment settings.</p> <p>Improve community-based education targeting adolescents out of school.</p> <p>Increase numbers of accessible parent education programs in schools, community-based organizations, churches and other faith-based organizations, and other groups that promote integration of sexual development and reproductive health issues into discussions of normal growth and development.</p> <p>Increase the number of schools implementing curricula regarding family health education.</p> <p>Develop community awareness media campaign related to need for family-based discussions of marriage, relationships, and reproductive health and impact of unintended pregnancies on our communities.</p> <p>Implement an action plan to delay sexual activity among Wisconsin teens as described in “Health Priority: High Risk Sexual Behavior-Objective 1: Adolescent Sexual</p>		<p>education and services.</p> <p>Improve knowledge about effective contraception and reproductive health among men and women of all childbearing ages including balanced, accurate information about the risks and benefits of all contraceptive methods and the need for early and ongoing prenatal care if a pregnancy occurs.</p> <p>Provide adequate health education and counseling concerning the feelings, attitudes, and motivation needed for ongoing family planning/contraception to avoid unintended pregnancies in both partners. This education must be developmentally and culturally appropriate.</p>	<p>research regarding developmental and reproductive health throughout the lifespan and provide ongoing continuing education for practicing health professionals.</p> <p>Assure awareness of and access to all types of contraceptive methods to prevent unintended pregnancy for those who are sexually active, especially those more effective methods that require contact with a health professional.</p> <p>Increase the proportion of all health insurance policies that cover contraceptive services and supplies, including male and female sterilization, with no co-payments or other cost sharing requirements, as for other selected preventive health services.</p> <p>Continue implementation of Brighter Futures, Wisconsin’s Plan to Prevent Teen Pregnancy.</p>	

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Coalitions and partnerships to link reproductive health services, especially as they relate to adolescents and young adults	<p>Activity.”</p> <p>Link reproductive health services to family resource centers and other family strengthening programs</p> <p>Target interventions to the most vulnerable age groups and communities where members have less access to health education and services and are, thus, likely to suffer most from sexual health problems.</p> <p>Target funding to programs with proven effectiveness and are consistent with best practice models.</p> <p>Offer innovative, confidential reproductive health services that address hours of employment, child care, transportation, financial, cultural, and other barriers to care that promote universal access.</p> <p>Increase numbers of school-based health services.</p> <p>Expand contraceptive technology options for men and women of childbearing age through research into new methods and advocacy for consistent funding.</p>		<p>Promote equity of access to information concerning sexual health and responsible sexual behavior in school-based human growth and development curricula.</p> <p>Ensure the availability of comprehensive human sexuality programs that include information about healthy relationships, increasing both awareness of the essential roles of respect, caring, and consent, and the prevention of sexual abuse and coercion.</p> <p>Educate the public about the major social and public health burdens of unintended pregnancy in all age groups of childbearing families.</p>	<p>Assure adequate funding of case management and other best practice models designed to reduce teen pregnancy rates and rates of unintended pregnancy.</p> <p>Assure assessment of sexual health and development is incorporated into primary care and other health visits.</p> <p>Implement Wisconsin’s Medicaid Family Planning Waiver and other reimbursement strategies to promote universal access to family planning services among childbearing women.</p>	

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	<p>Develop and implement preconceptional services through health departments and other primary care services.</p> <p>Identify pregnancies in first trimester and refer to appropriate health care providers.</p> <p>Expand prenatal care coordination to all childbearing women who choose the services.</p> <p>Provide early identification of pregnancy services for adolescents in and out of school and other women at risk for delayed prenatal care.</p> <p>Provide primary care provider education and capacity building regarding need for confidential, comprehensive reproductive health services that are developmentally and culturally appropriate.</p>				